

29. Ethical Fundraising Policy

Summary

Lord Somers Camp and Power House (LSC&PH)'s staff, Board, participants, and members will ensure that all fundraising activities undertaken on behalf of LSC&PH will respect its organisational values and will not be detrimental to its good name, community confidence and trust.

Policy Statement

The Board of Lord Somers Camp and Power House are committed to ensuring that fundraising activities are carried out in an ethical manner.

Lord Somers Camp and Power House's guiding fundraising principle is a simple one – to only use techniques that we would be happy to be used on ourselves.

In doing so, the organisation will adhere to the following standards:

- Fundraising activities carried out by Lord Somers Camp and Power House will comply with all relevant laws.
- Any communications to the public made in the course of carrying out a fundraising activity shall be truthful and non-deceptive.
- All monies raised via fundraising activities will be for the stated purpose of the appeal and will comply with the organisation's stated mission and purpose.
- All personal information collected by Lord Somers Camp and Power House and is treated in accordance with LSC&PH Privacy Policy.
- Nobody directly or indirectly employed by or volunteering for Lord Somers Camp and Power House shall accept commissions, bonuses or payments for fundraising activities on behalf of the organisation.
- No general solicitations shall be undertaken by telephone or door-to-door.
- Fundraising activities should not be undertaken if they may be detrimental to the good name or community standing of Lord Somers Camp and Power House.

Financial contributions or donations will only be accepted from companies, organisations and individuals the Board considers ethical. Companies and organisations specifically excluded from making financial contributions to Lord Somers Camp and Power House include gambling and tobacco companies.

LSC&PH will include this exclusion in MOUs developed with partner organisations or business.

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Definitions

Ethical	Being in accordance with the rules or standards for right conduct or practice.
Fundraising	The seeking of financial support for a charity, cause, or other enterprise.
Ethical fundraising	Fundraising that aspires to build personal confidence and public support by being trustworthy, practicing honesty in relationships, and being accountable for professional, organisational and public behavior.

Responsibilities

Board	Establish the organisational values and use these to provide guidance for ethical fundraising actions.
CEO	Develop and implement processes to ensure organisation-wide understanding of what is and is not acceptable as fundraising activities or sources.

Other relevant policies and procedures

- LSC&PH Values
- Code of Conduct

Policy and Procedure review

This Policy will be reviewed every three years by the Finance Committee or sooner if warranted by internal or external events or changes.

Changes to the Policy will be recommended by the Finance Committee to the Board.